

# VOYAGER

The Fastest-Growing  
**Digital Asset Broker**

January 2022

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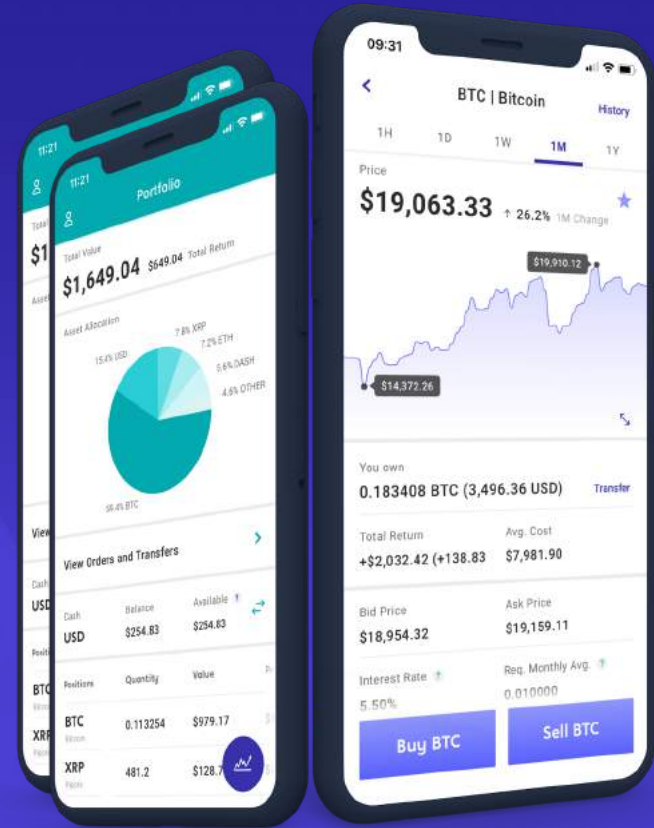
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# The Voyager Difference

- 1 Easy to use Mobile and Desktop, Payment Infrastructure
- 2 Earn rewards up to 12% yield
- 3 70+ crypto assets & stablecoins
- 4 Yield on over 35 coins
- 5 Faster execution & deeper liquidity
- 6 Community



# Investment Highlights

1

## Massive Market Opportunity

Opportunities across crypto, banking, brokerage, and general consumer services

2

## Attractive Business Model

Multiple revenue streams, Powerful Unit Economics

3

## Scalable Infrastructure

Unique and scalable business model propelling full funnel technology and operations infrastructure

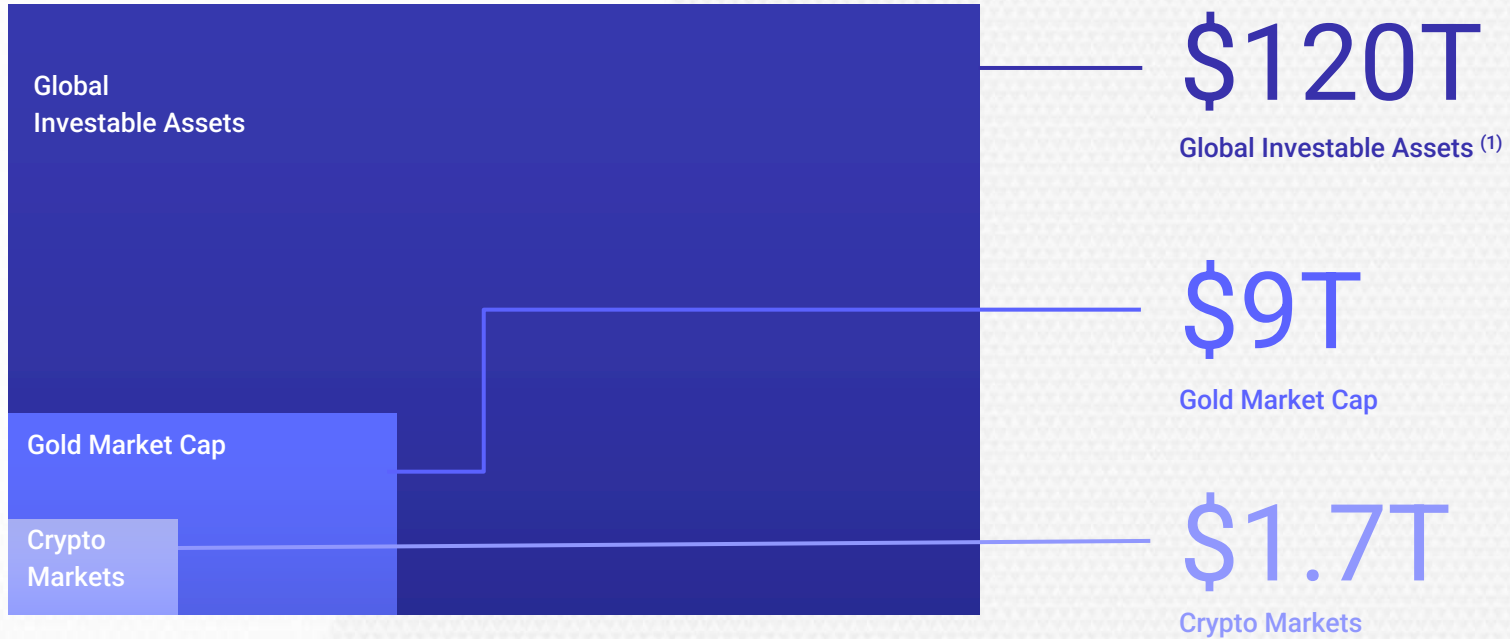
4

## Trusted & Transparent

Management Team, Public Company, Exchange Connectivity, Regulated Oversight

# MASSIVE MARKET OPPORTUNITY

# Massive Market **Opportunity**



**SOURCES:** Boston Consulting Group, "Global Wealth 2019 Reigniting Radical Growth", Deloitte, "2020 Banking & Capital Markets Outlook" (1) Includes equity, bonds, investment funds, currency and deposits, and other smaller asset classes



## TRADITIONAL FINANCIAL SYSTEMS ARE RIPE FOR DISRUPTION

Digital assets unlock a **massive market opportunity.**

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- Instant & 24/7 accessibility
- Universal borderless currency
- Diversified against traditional store of value
- Declining confidence in government currencies
- Expensive and slow traditional systems
- Lack of trust in the banks



# Key Metrics

Verified Users 12/31/21

3.2  
million

Funded Accounts

1.1  
million

\$7.0B

Assets Under Management (11/21)

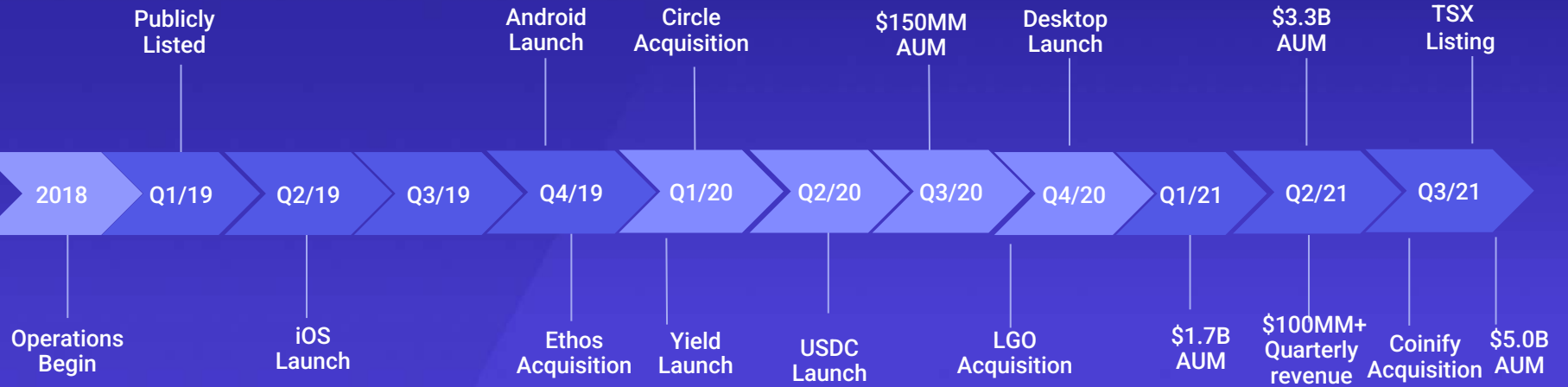
70+

Digital Assets

35+

Reward-bearing Assets

# Voyager Timeline



# ATTRACTIVE BUSINESS MODEL

**MULTIPLE ENTRY POINTS FOR DIVERSE USER BASE AND REVENUE STREAMS**

**BTC  
INVESTORS**

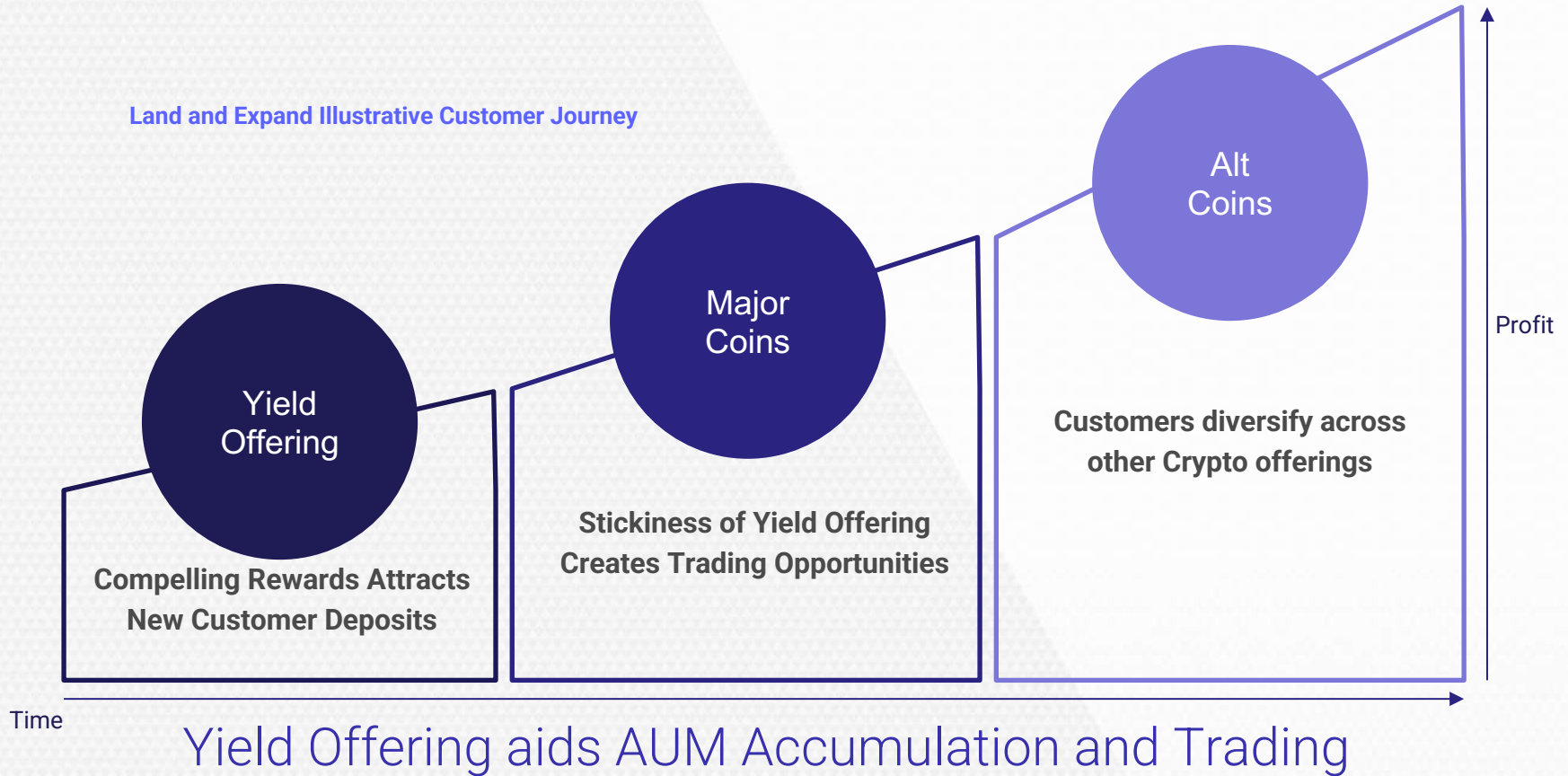
**YIELD  
SEEKERS**



**ALTCOIN  
SEEKERS**

**COST-CONSCIOUS  
INVESTORS**

Land and Expand Illustrative Customer Journey



CUSTOMER ASSETS

Net deposits and asset growth accelerated **dramatically** after we started offering yield – increasing customer **stickiness**.

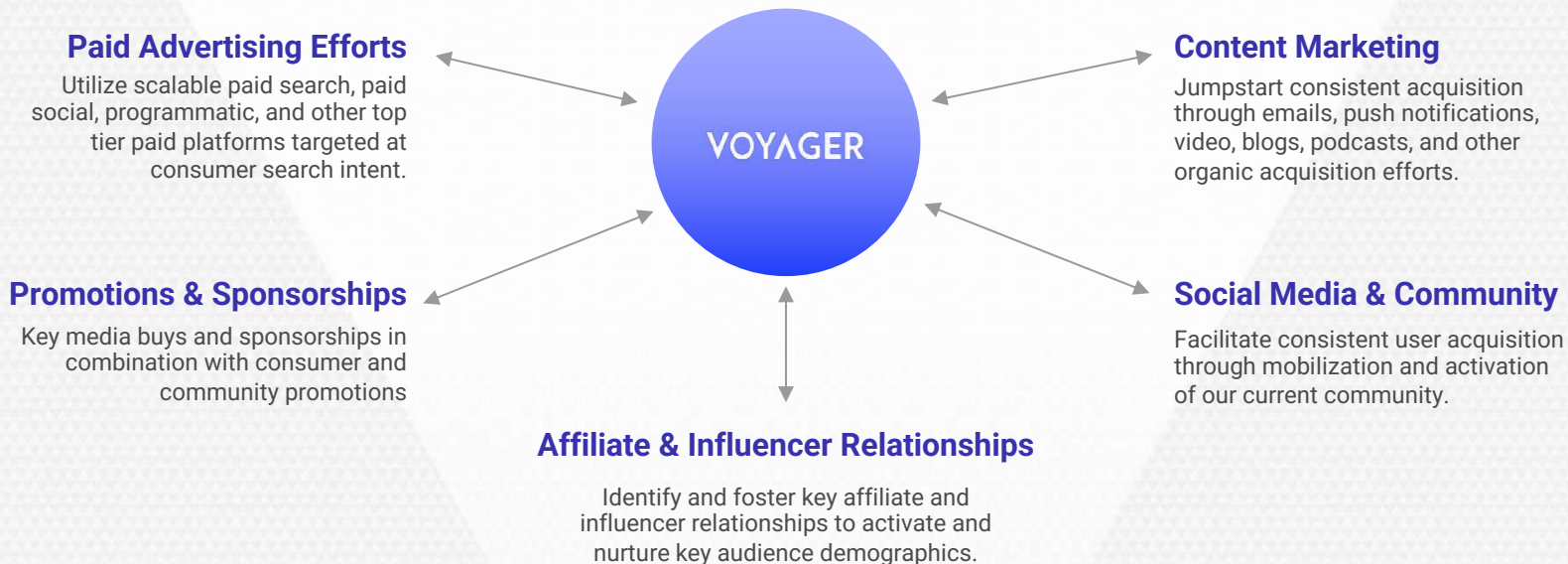
**\$7B+** in assets in November 2021

**>1400x**

**\$5M** in assets in December 2019

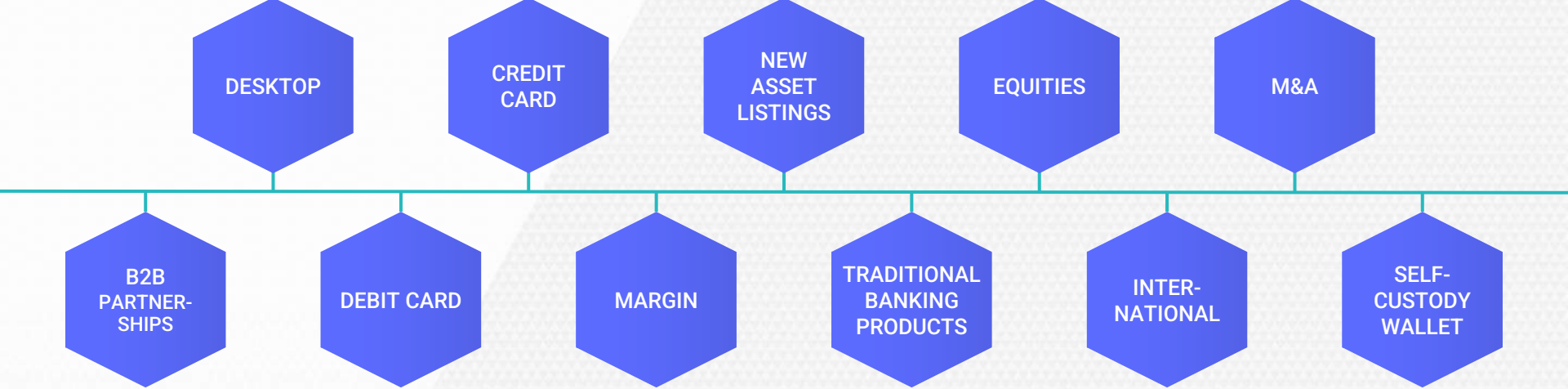
## OUR BUSINESS MODEL

# An **interconnected** acquisition **experience**.



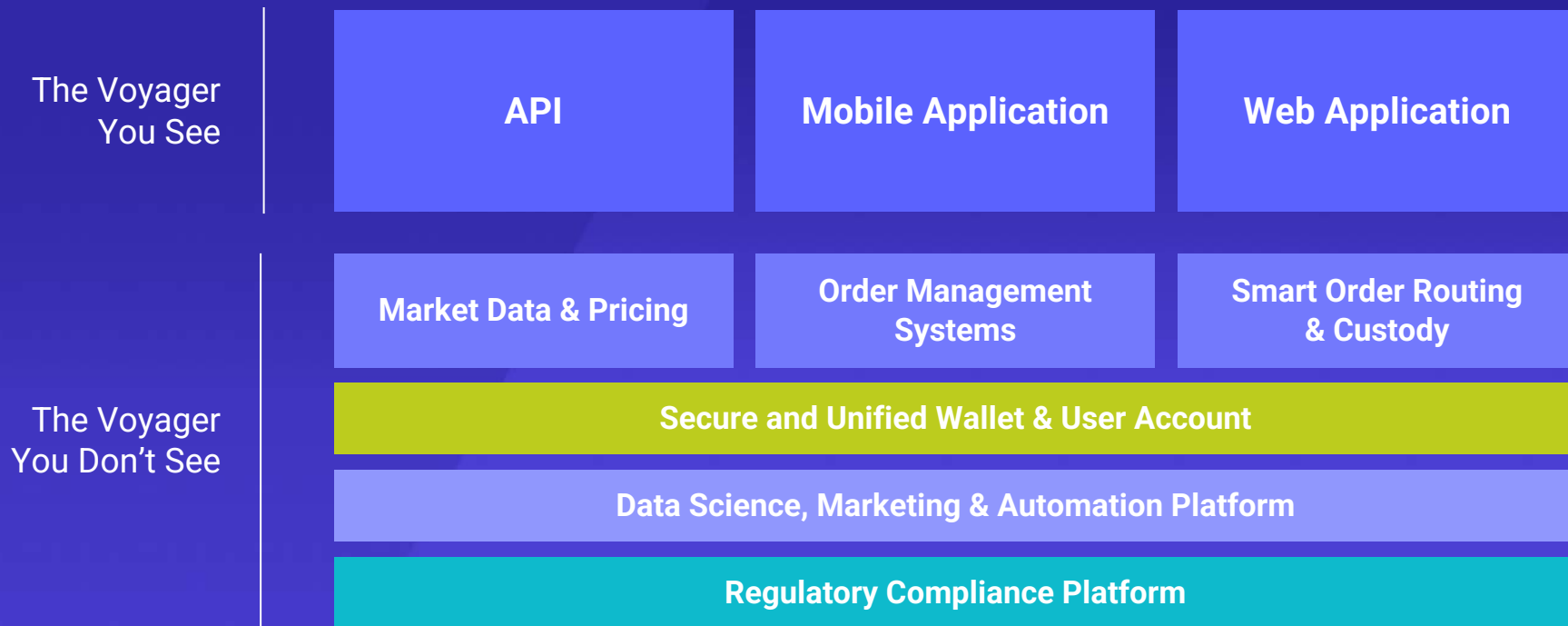


# Future Growth Opportunities – Where We Are Going



# SCALABLE INFRASTRUCTURE

# State of the art infrastructure behind the scenes.



## INNOVATIVE TECH

Bringing **deeper liquidity, broader market access** and **effective trading** to the digital asset market.

### Custody & Security

Voyager utilizes multiple custody solutions putting together the right blend of security and availability, including through its own self-custody solution.

### Liquidity & Execution

Powered by our Smart Order Router, Voyager offers competitive prices and faster, more reliable execution through a network of exchanges, OTC desks and market makers.

### Asset Selection

Voyager gives clients unmatched access to the market, allowing to trade more than 60 coins and earn rewards on its wide inventory of digital assets.

TRUSTED  
&  
TRANSPARENT



# Trusted and Transparent.

## Independent Brokerage Model

Independent brokerage model vs traditional crypto exchanges. Customer-first focus.

## Secure Technology

**SOC 1 & SOC 2** certifications in progress to ensure “security, confidentiality, information privacy, processing integrity and availability.”

## Public Company

Voyager is a publicly traded and regulated company with audited financial statements.

## Experienced Team

A world class team with over 100+ combined years of industry management experience.

## Trusted, Well-Known Partners

Voyager partners with best-in-class technology and infrastructure partners to ensure a top-notch experience.

## OUR TRUSTED PARTNERS





# Made in NYC

## Our Founders



**STEVE EHRLICH**

*Co-founder & CEO*

Former VP Brokerage at  
E\*TRADE and CEO at  
Lightspeed Financial



**PHILIP EYTAN**

*Co-founder & Chairman*

Former Morgan Stanley  
and Cerberus Capital



**GASPARD DE DREUZY**

*Co-founder*

Co-founder of fintechs  
Kapital and Trade.it



**OSCAR SALAZAR**

*Co-founder & Advisor*

Former architect  
and founding CTO at Uber

# Executive Team

Our team of seasoned finance and technology experts.



**PAM KRAMER**

*CMO*

ETRADE



**GERARD HANSHE**

*COO*

ETRADE



**STEVE EHRlich**

*Co-founder & CEO*

ETRADE



**JANICE BARRILLEAUX**

*Chief Administrative Officer*

ETRADE



**LEWIS BATEMAN**

*International Business Dev.*

Coinsquare



**EVAN PSAROPOULOS**

*CFO*

PwC, Credit Suisse



**MIKE LEGG**

*Chief Communications Officer*

Alex. Brown, Jefferies



**Rakesh Gidwani**

*CTO*

Two Sigma



**DAVID BROSGOL**

*General Counsel*

Digital Asset Custody  
Company, Robeco/WPG



**DAN COSTANTINO**

*Chief Information Security Officer*

Penn Medicine, US Marines

# Catalysts to **Growth.**

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- Focused and Continued Execution
- Product Expansion – Increased Coins / Margin / Advisory Products / Debit Cards / Credit Cards / Payments
- International Expansion
- Mass Consumer Acceptance
- Regulation – Creates Consumer Confidence
- Increased Public Comps / Investor Acceptance
- Consolidation

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VOYG

TORONTO STOCK EXCHANGE

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